

I would like to receive:



exhibitor information

visitor information

Please send this form to:

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Fax Back Form

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Organised by



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In co-operation with



Krasnopresnenskaya nab. 14,
123 100 Moscow, Russia

Supported by

Ministry of Industry and Energy
of the Russian Federation



Moscow
Government

Ministry of Education and Science
of the Russian Federation

Russian Association of the
Chemical Industry
SAO "Roschimneft"

Patronage

EUROMAP – European Committee of Machinery
Manufacturers for the Plastics and Rubber Industries

Contact us for more information

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INTERPLASTICA 2011



**14th International
Trade Fair
Plastics and Rubber**

**25–28 January 2011
Moscow/Russia**

**Exhibition centre EXPOCENTRE
at Krasnaya Presnya**

www.interplastica.de

Held in conjunction with:

**UPAKOVKA/
UPAK ITALIA
2011**



Opportunities for the future

Rising energy prices in the global market are ensuring that Russia's budget revenue is on the rise again. For important economic sectors such as the packaging, construction and chemical industries good opportunities for growth have been forecasted and the need for modernisation in the country and neighbouring states remains a priority. Russia remains a very promising future market for the plastics and rubber industry.

New Dynamics in the Russian market

The driving force for your business success

INTERPLASTICA 2010, Russia's leading trade fair for plastics and rubber, has once again confirmed its position as the industry highlight in Eastern Europe and the CIS. More than 21,000 decision-makers, buyers and industry experts from 56 countries – of which 84% are decision-makers – seized the opportunity to gain an overview of the latest developments in the industry at the top event in the Russian world of plastics and rubber and at the packaging trade fair UPAKOVKA/UPAK ITALIA which was staged simultaneously.

The quality of the discussions was above the expectations of the exhibiting companies. In these difficult economic times, the exhibitors at INTERPLASTICA were pleasantly surprised in particular by the large number of concrete purchase enquires from well-informed trade visitors with senior decision-making authority. The exhibitors' satisfaction level with regard to achieving their trade fair objectives concerning "sales discussions/negotiations" was 84%.

Show presence and ensure a head start

Optimal conditions for the leading trade fair for plastics and rubber in Russia and the CIS – INTERPLASTICA 2011. Right now it is particularly important to show your presence. With early information on future technologies and by maintaining and developing new business relations you can secure advantages for the future. Here you can lay the foundations for future success – INTERPLASTICA 2011.

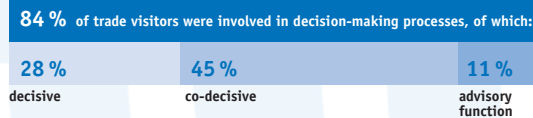
We would be pleased to reserve a stand for you!

Facts & Figures INTERPLASTICA 2010

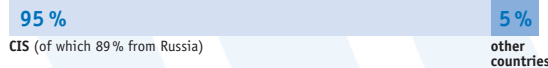
Top decision-makers, top quality

97%

of trade visitors were top managers, executives and experts



21,000 trade visitors from 56 countries, of which:



96%

of trade visitors were satisfied with the range of products

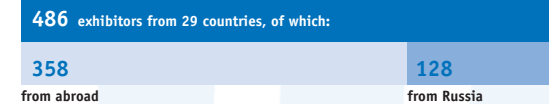
Visitor target groups

- Raw material producer
 - Electronics/electro technology
 - Construction/building and living
 - Medical technology/Precision engineering/Optics
- Manufacturer of plastics and rubber products
 - Energy technology/photovoltaics
 - Agriculture
 - Sports/Leisure
- User of plastics and rubber products:
 - Chemical industry
 - Machinery construction
 - Packaging industry
 - Vehicle construction/aerospace
- Trade services
- Universities, technical colleges
- Craft



89%

of exhibitors were satisfied with their participation at the trade fair



9,882 m² net exhibition space, of which:



90%

of exhibitors would recommend to participate in INTERPLASTICA

Range of products

- Machines and equipment for the plastics and rubber industry
- Machines and equipment for preparation and recycling
- Machines and plants for processing
- Processing and follow-up machines
- Machines and equipment for finishing, decorating, printing and marking
- Welding machines
- Tools
- Peripheral equipment
- Equipment for measuring, controlling, regulating, and testing
- Building components
- Raw materials and auxiliaries
- Plastics and rubber products
- Logistics, storage technology for the plastics and rubber industry



Plastics and Rubber

INTERPLASTICA 2011