



I would like to receive:



exhibitor information

visitor information

► Please send this form to:

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► Fax Back Form

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Company name

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In co-operation with



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Supported by

Ministry of Industry and Energy
of the Russian Federation



Moscow
Government

Ministry of Education
and Science
of the Russian Federation

Russian Association of the
Chemical Industry
SAO "Roschimneft"

Patronage

EUROMAP – European Committee of Machinery
Manufacturers for the Plastics and Rubber Industries

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INTERPLASTICA 2012



15th International
Trade Fair
Plastics and Rubber

24–27 January 2012
Moscow/Russia

Exhibition centre EXPOCENTRE
at Krasnaya Presnya

www.interplastica.de

Held in conjunction with:





Facts & Figures INTERPLASTICA 2011

Make use of excellent opportunities to gain new customers at the 15th INTERPLASTICA in Moscow – the No. 1 address in the Russian World of Plastics & Rubber.

Benefit from the good developments that are currently speeding up the chemical, plastics and rubber industries, in particular. 24–27 January 2012 will be the time of the 15th INTERPLASTICA, the biggest event of the industry in this region.

It is a trade fair where you can intensify existing contacts and gain new, attractive customers.



The timing and the general conditions are extremely good:

- ▶ **Businesses are increasingly willing to invest in Russia:**
Studies have shown that gross fixed-asset formation is set to rise by 10% in 2011.
- ▶ **Chemical industry is growing:**
Growth is being driven above all by the construction sector and the automotive industry. The rise in production in the chemical industry was about 17% during the first three quarters of 2010.
- ▶ **New plants under construction or planned:**
To satisfy rising demand, there is a substantial move to boost the construction of plants in plastics production.
- ▶ **Focus on nanotechnology:**
Russia is creating a network of foundation centres for nano products – probably in seven locations. Government investments in development and equipment are approx. EUR 500m.
- ▶ **Imports heading for growth:**
The rise in Russian imports from non-CIS countries was 42.9% during the first two months of 2011 compared with the same period last year, reaching \$28.542 billion in all. European manufacturers are among the most important exporters of plastics and rubber machinery to Russia.
- ▶ **Stimuli through international events:**
Market developments are affected by strong selling events such as the Winter Olympics in Sochi (2014) and the Football World Championship (2018) which will probably be held at 13 different geographical locations in the European part of Russia.

▶ Visitor Structure

General Assessment

97% = Satisfied

Will you visit this fair in future?

90% = Yes

Total number of visitors

20,000 = INTERPLASTICA and UPAKOVKA/UPAK ITALIA

Visitor target groups

- ▶ Raw material producer
- ▶ Manufacturer of plastics and rubber products
- ▶ User of plastics and rubber products:
 - ▷ Chemical industry
 - ▷ Machinery construction
 - ▷ Packaging industry
 - ▷ Vehicle construction/aerospace
 - ▷ Electronics/electro technology
 - ▷ Construction/building and living
 - ▷ Medical technology/Precision engineering/Optics
 - ▷ Energy technology/photovoltaics
 - ▷ Agriculture
 - ▷ Sports/Leisure
- ▶ Trade services
- ▶ Universities, technical colleges
- ▶ Craft

▶ Exhibitor Structure

Recommendation of INTERPLASTICA

87% = Yes

Expectations for the follow-up business

80% = High

Total number of exhibitors

586 from 28 countries

Thematic Focus

- ▶ Machines and equipment for the plastics and rubber industry
- ▶ Machines and equipment for preparation and recycling
- ▶ Machines and plants for processing
- ▶ Processing and follow-up machines
- ▶ Machines and equipment for finishing, decorating, printing and marking
- ▶ Welding machines
- ▶ Tools
- ▶ Peripheral equipment
- ▶ Equipment for measuring, controlling, regulating and testing
- ▶ Building components
- ▶ Raw materials and auxiliaries
- ▶ Plastics and rubber products
- ▶ Logistics, storage technology for the plastics and rubber industry

