

Presse

Press

Kick-off for K 2019

Registration documents now available

Kick-off for K 2019: Starting now, exhibitors from all over the world can register for the world's No. 1 trade fair for the plastics and rubber industry – the relevant documents are all available. A high-quality print version of the exhibitor invitation has been sent to all participants in the prior event K 2016 and further interested parties. The registration forms can be found at www.k-online.com. For all companies that would like to take part in K 2019, please remember that the deadline for registration is 31 May 2018. Messe Düsseldorf, the event organiser, is once again expecting a very large number of registrations.

The range of exhibits at K 2019 spans the categories of machinery and equipment, raw materials and auxiliaries, semi-finished products, technical parts and reinforced plastics. Werner Matthias Dornscheidt, President and CEO of Messe Düsseldorf, knows why K in Düsseldorf has for decades been such a magnet for industry experts from all over the globe: "This is where the entire spectrum of products and services is presented, from the latest state of the art to groundbreaking innovations to visionary developments. And at K 2019, exhibitors will again be showing an impressive selection of their latest innovations and further developments that bring huge benefits to users in their daily business. K has in fact become the most important information platform for designers, developers and manufacturing engineers from the most diverse industries, because they can be sure of always learning about new ways of using plastics and rubber at this event."

Many useful features on the internet make it easy for companies to register for K 2019. Companies that already exhibited in 2016 can log in with their existing access details. All they need to do is to update the registration form if any data have changed. First-time exhibitors are



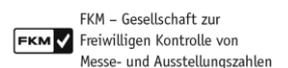
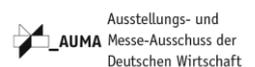
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

guided through the registration process step by step, choose the type and size of their trade fair stand and specify what they will be exhibiting according to the product categories. Anyone needing in-person advice is welcome to contact the teams in Düsseldorf and in 74 foreign representatives and subsidiaries around the globe.

K 2016 was characterised by the exceptionally good global business climate in plastics and rubber and the industry's positive future prospects. A total of 232,000 trade visitors from 161 countries received a warm welcome over the eight days of this Düsseldorf event. Their lively interest in the innovations shown and their ready willingness to invest generated an excellent mood among the more than 3,200 exhibiting companies. The companies reported gaining large numbers of new leads, many of which had even resulted in business deals being made directly at the trade fair.

K 2019 will take place from 16 to 23 October at the Düsseldorf exhibition centre. An extensive supporting programme supplements the exhibitors' presentations. Especially noteworthy are the special show titled "Plastics shape the future" and the Science Campus as the forum for exchanges on science and research.

10 January 2018

More information on K 2019 can be found on www.k-online.com and on Facebook: <https://www.facebook.com/K.Tradefair?fref=ts> and Twitter: https://twitter.com/K_tradefair

High-resolution images are available in the photo database in the "Press" section on www.k-online.com

Contact:

Press Office K 2019

Eva Rugenstein/Desislava Angelova/Sabrina Giewald

Tel.: +49-211-4560 240 / Fax.: +49-211-4560 8548

Email: AngelovaD@messe-duesseldorf.de/ GiewaldS@messe-duesseldorf.de

