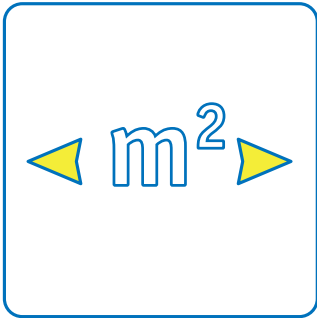




# YOUR SAFETY – OUR CARE!

Special hygiene rules for exhibitions during a pandemic



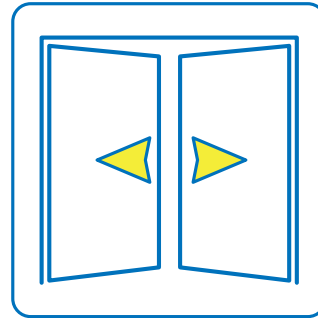
## To help you feel safe.

For instance, with adjusted capacity of people and areas, distance markings, increased staffing, transparent partition walls, information signs and visitor guidance systems. Also for successful business.



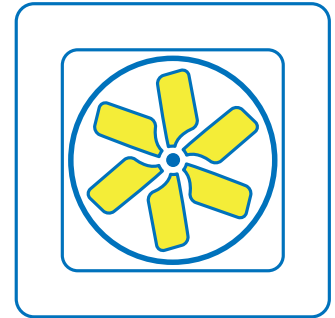
## Effective infection protection.

Sanitiser dispensers located in our entrances, halls, hall transitions and toilet facilities are ready for frequent use. And highly exposed surfaces are regularly cleaned and disinfected for you.



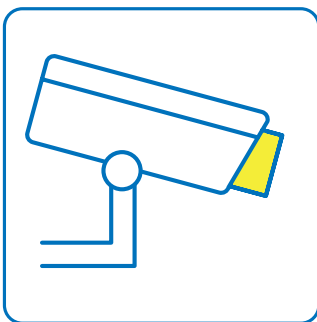
## Our doors are wide open.

Like you we just can't wait to be back in business again. Which is why our doors will be wide open for you. Easy for you to enter – and leave: by separate entrances and exits. All for hygiene.



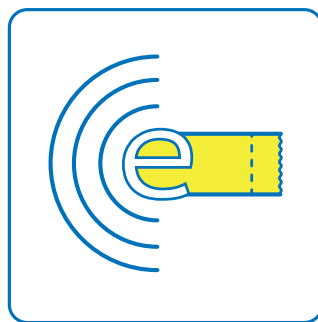
## Fresh breeze for business.

Reducing the micro-organisms in the air that we breathe. Thanks to high-performance air-handling systems across the entire exhibition premises and – where needed – with natural air flow inside the halls.



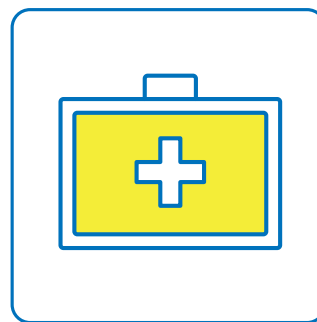
## We count on safety.

Which means day tickets exclusively online available, counting visitor registrations and video monitoring. To regulate the capacity and flow of people at all events – for your protection.



## Your online ticket, please.

Admission tickets are exclusively sold online for each day. For you this means: no ticket counters, no cash payments. And for us: a constant eye on the number of visitors present.



## First aid.

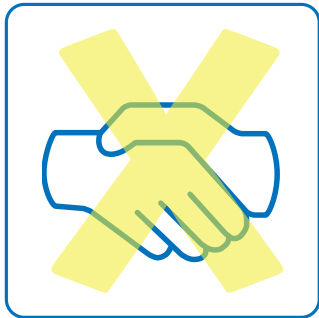
Our medical service at every trade fair. Highly skilled – and always ready to assist.



## Breathe Freely.

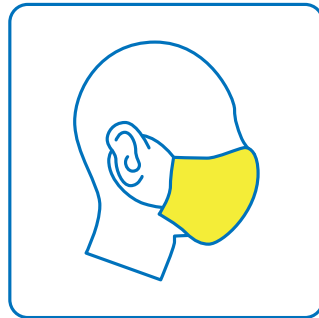
Because thanks to ample distance you can forego your face mask when seated but you don't have to forego our exciting accompanying events.

# GENERAL SAFETY – EVERYONE'S RESPONSIBILITY!



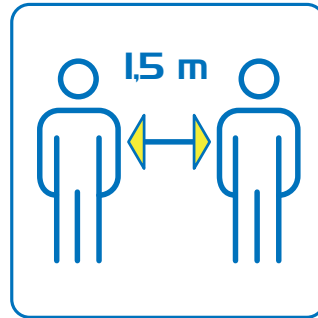
## Networking without physical contact.

Even though you might be delighted at seeing other people again or closing a successful business deal – please forego shaking hands and physical contact.



## Eyes wide open – mouth and nose closed.

Please wear a face mask to protect all trade fair participants (which you can remove outdoors and when seated). And although you might not be able to see it, we are smiling at you behind our masks.



## Still close up.

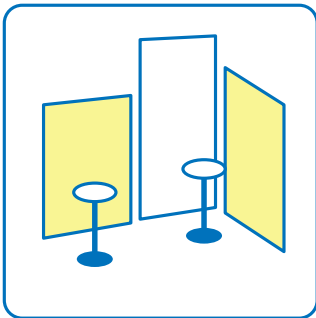
Though we ask you to maintain a distance of least 1.5 m from other trade fair participants, we promise you will still be close up to trends, ideas and visions for tomorrow.



## "Bless you."

– for the sake of yourself and others, please sneeze or cough into the crook of your arm. Even better, do so while maintaining a distance of least one metre or turning away from other persons.

## Impacts on Exhibitors and Stand Construction Companies



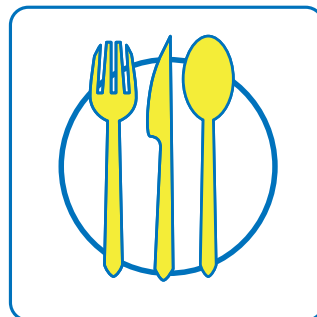
## More room to spread out.

Whether at your exhibition stand, in well-ventilated conference cubicles without ceilings or throughout the entire exhibition centre. Also for successful business.



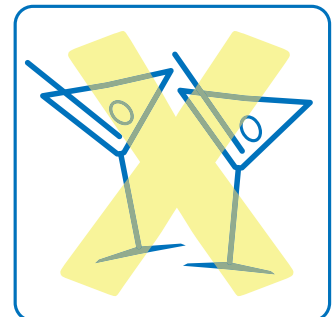
## Clean business.

You can count on that: Together with all exhibitors we will see that all high-frequency, high-touch contact surfaces are cleaned frequently.



## Deli food to go.

Our catering partners in each exhibition hall offer tailor-made concepts in compliance with all safety and hygiene rules. Bon appétit.



## Networking in focus – according to new rules.

Always a good reason to celebrate the latest products presented in the exhibition area. However, this time without stand parties. You are welcome to take everything you are offered – without putting it back. It is good to have you here.

We create all conditions  
for safe and high-quality work!