

Press

Russia: Good Long-Term Prospects make for Stable Demand despite Difficult Times

interplastica in Moscow runs from 24 to 27 January 2017

Despite the difficult economic and political situation Russia is currently in, the activities in the plastics and rubber industries are far from coming to a standstill. There is continued substantial demand for investment especially in the production of consumer goods, technical equipment and packaging. Manufacturing processes and product quality at Russian sites are being optimised in order to substitute imports; and western technologies continue to be appreciated. The Russian government supports these corporate initiatives and strives for new economic growth – the newly established Council for Strategic Development is expected to chart the right course in trade and industry. The International Monetary Fund (IMF) also believes the Russian economy is on track for slow economic recovery.

Also relying on this positive outlook are the exhibitors at interplastica Moscow, the 20th International Trade Fair Plastics and Rubber, the leading meeting point for the sector in the region. From 24 to 27 January 2017 the trade fair will again provide a representative overview of the machinery and equipment ranges for the plastics and rubber industries, raw materials and auxiliary materials, plastic and rubber products as well as services. Messe Düsseldorf and its subsidiary OOO Messe Düsseldorf Moscow as the organisers post stable demand on the part of Russian and international exhibitors and expect more than 600 exhibitors to take part. Strong participation can be expected from the host country, and especially from Germany, Italy and Austria. Turkey and Iran will also be represented with numerous vendors. They will occupy Hall 1, 2, and 8 of the Moscow exhibition centre Krasnaya Presnya. This new hall configuration ensures optimum conditions for both exhibitors and visitors because everything is within easy reach, while safeguarding growth potential for future events.



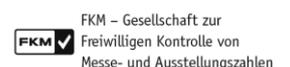
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany

Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Exhibitors' ranges are supplemented by supporting expert events. One of the highlights will be the debut of the special show 3D fab+print Russia, which focuses on the fast-growing areas of additive manufacturing and 3D printing. Russian and international experts will discuss developments *in* and the opportunities and challenges *of* this young technology while exhibitors will present their innovative solutions.

In contrast to this, the "Meeting Point Raw Materials" at the Polymer Plaza in hall 1 has already stood the test of time. Here lectures and roundtable discussions will pick up on new trends in the production and reclamation of raw materials and in applications for these.

Held concurrently once again will be upakovka – processing and packaging. Russia's leading trade fair will focus on packaging machines and equipment, packaging materials, packaging media and auxiliaries, confectionary and pastry machinery and equipment, as well as complementary technologies and logistics. In 2017 they will be housed in the Forum Hall in the immediate vicinity of interplastica, thereby offering exhibitors and visitors interesting synergies.

January 2016 saw 20,900 trade visitors attend interplastica and upakovka. The exhibitors of both trade fairs reported in-depth conversations with business people with a keen interest, some of whom were also prepared to place orders.

For further information visit us online at www.interplastica.de. At Messe Düsseldorf Thomas Franken and Caroline Erben are your personal contacts: (FrankenT@messe-duesseldorf.de; ErbenC@messe-duesseldorf.de, Tel. +49(0)211/45 60-7739 und -436).



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Contact for the press:

Eva Rugenstein/Desislava Angelova/Sabrina Giewald
Tel.: +49-211-4560 240/Fax: +49-211-4560 8548
RugensteinE@messe-duesseldorf.de
AngelovaD@messe-duesseldorf.de/GiewaldS@messe-duesseldorf.de

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